

Notes

Creative Director: Florina

Designer: Emily

- a website for a fashion brand
- 3-4 different sections
- a full length/long screen and scrollable not a multipanel
- a homepage that can include some basic info like founding when and where, designer, and have some pics of the newest runways
- a runway showcase page including historical runway pics and some bold captions for them
- an about us page - introducing the brands history
- bio for designers
- stores distribution stores - the more signiture stores
 - thus could be a multipanel page so they can line up in a straight forward way
- navigation bar to select sections
- a more simplistic design
- color wise: think bright - contrasting colors!
 - use the light aqua blue that are from the stores
- stockholm store, new york, milan
- fifth section for clothing maybe?